

CONTENTS

<i>Editorial</i>	145
------------------------	-----

Considerations on Educational Issues

AN UNDERSTANDING OF INFLUENCE ON HUMAN BEHAVIOR	147
<i>Alexandru W. A. POPP</i>	
THE GOOD LANGUAGE LEARNERS' KNOW-HOW	155
<i>Yolanda-Mirela CATELLY</i>	

Considerations on LSP Teaching

ZUM ERWERB VON INTERKULTURELLE KOMPETENZ IM FREMDSPRACHENUNTERRICHT	167
<i>Mihaela ZOGRAFI</i>	
GROUP COHESION IN THE ENGLISH LANGUAGE CLASS.....	174
<i>Anca Cristina COLIBABA</i>	
TEACHING PRESENTATIONS.....	183
<i>Ruxandra CONSTANTINESCU-ȘTEFĂNEL</i>	
PROJECT WORK	191
<i>Radadiana CALCIU</i>	
COOPERATIVE LEARNING ACTIVITIES AND UNDERSTANDING REAL ECONOMY	195
<i>Maria LĂCĂTUŞ</i>	

Cultural and Literary Studies

THE LINK BETWEEN CORPORATE CULTURE AND FIRM PERFORMANCE	200
<i>Monica CONDRUZ-BĂCESCU</i>	
DE-CENTERING THE EGO: <i>CHIMERA</i>	209
<i>Raluca ȘERBAN</i>	
REVISITING HAROLD BLOOM: READING AS TEXTUAL VIOLENCE	218
<i>Virginia Mihaela DUMITRESCU</i>	
HIERARCHY AND VIRTUES IN PATRISTIC THOUGHT	225
<i>Valentina ROBU</i>	
THE TAPHONOMIC PROJECT – AN ESSAY	235
<i>Gigi MIHAIȚĂ</i>	

Linguistics

THE DEEPEST STRUCTURE OF THE SENTENCE	240
<i>Dana Sorana URS</i>	
THE STRATEGY OF COUNTERATTACKING IN ROMANIAN POLITICAL DISCOURSE	249
<i>Antonia ENACHE</i>	
DISKURSFORSCHUNG IN DEUTSCHLAND	255
<i>Mihaela PARPALEA</i>	
LA RESPONSABILITA' ENUNCIATIVA NEL DISCORSO DIVULGATIVO DEL LINGUAGGIO ECONOMICO-FINANZIARIO ITALIANO	264
<i>Mariana SĂNDULESCU</i>	